VINAY AHUJA
M.Des, Interaction Design
IDC, IIT Bombay

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Academics

Masters in Design - Interaction Design (2007 - 2009)
Industrial Design Centre (IDC), IIT Bombay

Bachelor of Fine Arts (BFA) - Applied Arts (2003 - 2007)
College of Arts, Chandigarh

Higher Secondary in Arts, Chandigarh (2003) - 83.4%

Senior Secondary, Chandigarh (2000) - 70%

Career Interests

Human Computer Interaction
User Experience Design
Tangible Interaction
Information Architecture
Web Application Design
Mobile Applictaion Design
Game Design

Skills

Softwares Skills : Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Flash, Dreamweaver (Basic)
Design Skills : Design Research, Ethnographic Techniques, Contextual Enquiry, Heuristic Evaluation, User Testing and Soft Prototyping
Product Design : Elements of Design and Studies in Form

Experience

Internship at Impelsys, Bangalore
Designed Social networking E - Learning website for the user group related to Science, Technology and Medicine.
Worked as an Interaction Designer for four weeks and followed the industrial standards for designing web portal

Achievement

Second position at 'FIX IT' (Analysing a given problem and presenting a practical solution) at RGB, NID, Ahmedabad

M.Des, Degree Projects

Employment Finder for Low Income Group - **Ongoing Project**
This project aims at designing a system to help the Low Income Group in nding job opportunities, through an IVR (Interactive Voice Response) system, a mobile application and a web portal.

Funtra
Its an Interactive Installation for Children (5 - 8 years) to make enviornment more interactive. This installation consists of ve dierent games to make children interact with each other through visual, auditory and physical interactions.

Interaction Design Projects

Dear Diary
The project was done in collaboration with Google on social networking. Dear Diary is a mobile application designed for dispersed group to keep them connected with their loved ones.

Rozgar
Rozgar is a hub system desiged to resolve the issue of slums for the people shifted in the rehabilitaion centre. The problem faced by the people shifted from slums to rehabilitaion center was employment, so Rozgar is a hub system where the person registers and get updates regarding employment on mobile phone.

Yatri
Yatri is an interactive time representation on mobile phone for Travellers to organise their tours and remain connected with others.

Heuristic Evaluation
Heuristic evaluation of 'Roxio'(CD burning software)

Usability Evaluation
Usability evaluation of www.cricinfo.com
User testing with Nokia cell phones to nd out the diculties faced by the users while using devnagiri input

Product Design Project

Spoon for Kids
Designed special spoon for kids by evalauting problems faced by them while eating with the normal spoon.

Personal Information

Date of Birth	: 14 - 02 - 1985	**Permanent Address** :
Nationality	: Indian	House no - 1676, Pushpac Complex,
Marital Status	: Single	Sector 49 - B, Chandigarh
Languages known	: English, Hindi, Punjabi	0172 - 2634059